Certified Mail Solutions

Confirmation Services Overview

- ***We have confirmation!*** The benefits of processing USPS Confirmation Services through their DM Series™ mailing systems for 5 years now!

- Why?
  - *Provides discounted* special service rates
  - *Consolidates* delivery information on My Account
  - Plus, customers have the ability to process a variety of USPS Special Services in the *convenience of their own office*:
    - Delivery Confirmation
    - Signature Confirmation
    - E-Certified Mail

- ***Now we're going to make your job EVEN EASIER by launching a brand new Confirmation Services feature…***

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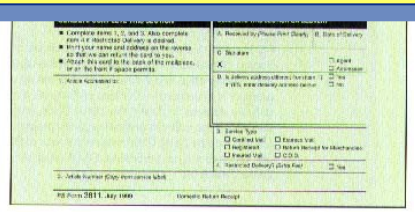
e-Return Receipt

- Introducing ***e-Return Receipt***, a new USPS Special Service!!!
- What is it?
  - It's an electronic copy of a Return Receipt that can be accessed *online*
  - This eliminates the need to attach a green card to the envelope!
  - Used today in conjunction with Certified Mail (and some other special services)
- Here's more great news…The USPS offers a ***$0.45 discount*** for using the electronic Return Receipt versus the green card!

Green Card Return Receipt =
$1.75
(hardcopy)



e-Return Receipt =
$1.30
(PDF)

SAVE .45!

*Registered trademark of the United States Postal Service

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Advantages Of e-Return Receipt

- The e-Return Receipt service provides a strong value proposition to you.

Benefits

- *$0.45 postage savings on every Certified Mail piece with e-Return Receipt!*
- Save on Certified Mail forms and envelopes (could be up to $1+ savings per form)
- Process savings
  - Avoid filling out forms manually
  - Avoid need to manage Return Receipts once returned
- Access to e-Return Receipts online from multiple locations quickly and easily
- PB will store eRR files for 7 years

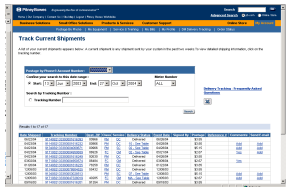
How to Process Certified Mail with e-Return Receipt

DM500™ To DM1000™ Mailing Systems

1. Select class of mail and E-Certified with eRR

2. Enter or scan tracking # from Certified Mail label

3. Enter 5 digit destination ZIP Code



SAVE .45 CENTS OF POSTAGE ON EACH PIECE !

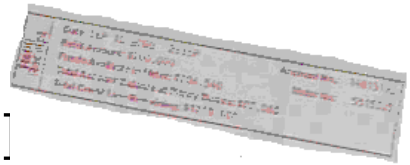
Postage

4. Print postage on mail piece (or apply tape)

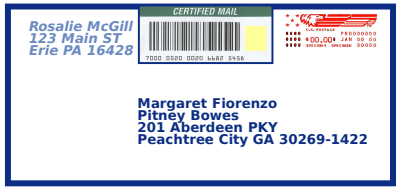
8. Delivery information and eRR files are available on My Account at PB.com

7. Transmit Certified Mail data via IntelliLink®

6. Print report on laser printer or receipt on a postage tape (optional)



5. Send mail piece



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Reference Number Packages/Letters

- Do you have internal reference numbers you use (e.g. account number, policy number, etc) and want to tie the Certified Mail tracking number to it?

- If so, use the ***Reference Number Packages!***
  - Links USPS tracking number to an alpha numeric letter/package reference number
  - Search tracking details on My Account based on the customer reference number
  - Download tracking details with reference numbers into Excel

Reference #

This is most applicable for organizations sending ***HUNDREDS*** of Certified Mail pieces every week!

UNITED STATES POSTAL SERVICE

SAMPLE

Date: 04/28/2005

Jane Doe:

The following is in response to your 04/28/2005 request for delivery information on your Certified item number 7004 0550 0000 4616 5430. The delivery record shows that this item was delivered on 04/16/2005 at 02:38 PM in ANYTOWN, MO 63197 to J. Somebody. The scanned image of the recipient information is provided below.

Signature of Recipient: John Somebody
JOHN SOMEBODY

Address of Recipient: 1234 ANY STREET

Thank you for selecting the Postal Service for your mailing needs. If you require additional assistance, please contact your local Post Office or postal representative.

Sincerely,

United States Postal Service